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Top Five Professions in Demand for 2007

Robert Half International

Some jobs get all the attention. After all, who hasn't imagined being a crime scene investigator, emergency room doctor or tough-talking district attorney? But if you're evaluating your career prospects in the year ahead, don't overlook the roles that typically fly under the radar. Many may be more interesting and promising than you realize. Consider the following five positions, which, according to the "2007 Salary Guides" from Robert Half International, are seeing high demand and even higher [salaries](#).

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Internal Auditor

Business expansion and a tight labor pool are fueling demand for [accounting and finance](#) professionals at all levels. But as reverberations from corporate accounting scandals are still being felt, the need for [internal auditors](#) is particularly high. Organizations are offering premium compensation to highly skilled professionals who can enhance internal controls and assist with corporate governance compliance efforts related to the Sarbanes-Oxley Act and other regulations. Internal audit managers at large companies (organizations with more than \$250 million in sales) will see annual starting salaries in the range of \$77,500 to \$101,500 in 2007, up 5.8 percent from the year before. Those at small companies (up to \$25 million in sales) can expect a 3.2 percent increase in base pay, to \$36,750 to \$44,500 per year.

Copywriter

If you've got the "write stuff," your career prospects are bright. Demand for skilled [copywriters](#) is rising as more companies require compelling content for Web-based initiatives and print advertising. In fact, in a survey by our company, 60 percent of advertising and marketing executives who plan to hire new employees said they'll be adding copywriters. Due to this increased demand, average starting salaries for senior copywriters will rise 6 percent in 2007 to \$63,000 to \$92,500 annually. Versatile writers with experience developing content for both print and online projects are especially valued and may earn even greater pay. Copywriters who specialize in a particular industry, such as [pharmaceuticals](#), are in particularly strong demand.

Senior Administrative Professional

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